

VIRTUAL DCSA  
**SECURITY CONFERENCE**  
FOR DOD

*MISSION AND SECURITY INTEGRATION:  
SAFEGUARDING THE FUTURE*

**AUGUST 26-28, 2025**



OUTREACH **KIT**



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# OVERVIEW

The Defense Counterintelligence and Security Agency (DCSA) is pleased to bring you the 2025 DCSA Security Conference for DOD (DSC-DOD)! This event provides security professionals timely and relevant information about the rapidly changing security landscape. The agenda will cover topics such as AI in National Security, DOD Acquisition Security, NBIS, Battering Ram and Security Classification Guidance, Insider Threat Reporting and Incident Reporting Requirements, and more!

## PURPOSE OF THIS RESOURCE

This resource will help ensure that you, our stakeholders and partners, have the tools needed to engage constituents about the upcoming security conference.

## WHO SHOULD USE THIS RESOURCE?

U.S. Department of Defense (DOD), U.S. federal agencies, Human Capital Management Offices, Public Affairs, Security Education, Training, and Awareness (SETA) Managers, and security professional associations can use this media kit to raise awareness about the 2025 DSC-DOD.

## HOW TO USE THIS RESOURCE

1. Share information about the conference on your social media
2. Include an article about the conference on your intranet or electronic newsletter
3. Tell your employees or members about the conference in meetings

## WHAT'S INSIDE?

General Conference Information:

- Date and Time
- Audience
- Theme
- Location

Event Website

Social Media Content

Messaging for intranet, newsletter, website posting

Center for Development of Security Excellence (CDSE)

Information

# GENERAL CONFERENCE INFORMATION

## DATE

August 26-28, 2025

## AUDIENCE

Up to 3,000 participants via Adobe Connect. This event is designed for security professionals, including Facility Security Officers, (FSOs), Directors of Security, Insider Threat Senior Program Officials, Information

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System Security Managers, Senior Management Officials, mission support personnel, and more. This conference is UNCLASSIFIED. Classified information and CUI cannot be discussed.

## THEME

“Mission and Security Integration: Safeguarding the Future”

## LOCATION

Sessions will be available online through the Adobe Connect platform. After registration is approved, a link to attend will be sent to the email address used to register.

## EVENT WEBSITE

 **Visit the event website via the link below to register and find more information!**

[https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event\\_registration.html?sco-id=148952444](https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event_registration.html?sco-id=148952444)

## EVENT EMAIL CONTACT

Have questions or need more information on the conference? You can reach us at:

[dcsa.ncr.cdse.mbx.cdse-communications@mail.mil](mailto:dcsa.ncr.cdse.mbx.cdse-communications@mail.mil)

## SOCIAL MEDIA

Starting July 8, share information about the DSC-DOD across social media platforms leading up to the event’s start date on **August 26!** Use the social media tweets and posts we have provided below. Be sure to use graphics and the hashtags **#Security**, **#DCSA** **#Conference**, and **#2025DSCDOD** in your social media messages.

**Social Media Tip:** *Tweets/posts with hashtags, images, GIFs, and linked content are more likely to receive interaction from your audience!*

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Date/Time	Message
<p><b>July, 8 - 9:15AM</b></p>	<p>Attention Security Professionals and clearance holders! Have you registered for the 2025 #DCSA #Security Conference for #DOD? If not, register NOW!</p> <p><a href="https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event_registration.html?sco-id=148952444">https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event_registration.html?sco-id=148952444</a></p> <p>#2025DCSADOD</p>
<p><b>July, 15</b></p>	<p>Don't waste another minute! Register now for this year's #DCSA #Security Conference for DOD.</p> <p><a href="https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event_registration.html?sco-id=148952444">https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event_registration.html?sco-id=148952444</a></p>
<p><b>July, 22 - 9:00 AM</b></p>	<p>It's not too late! Don't forget to register for this year's #DCSA #Security Conference for DOD. Register here:</p> <p><a href="https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event_registration.html?sco-id=148952444">https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event_registration.html?sco-id=148952444</a></p> <p>#2025DCSADOD</p>

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<p><b>July, 29</b></p>	<p>This is one conference you don't want to miss. Register now for the 2025 DCSA Security Conference for DOD today!</p> <p><a href="https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event_registration.html?sco-id=148952444">https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event_registration.html?sco-id=148952444</a></p>
<p><b>August, 5 - 2:00 PM</b></p>	<p>Are you a security professional or clearance holder? If so, register now for the 2025 DCSA Security Conference for DOD!</p> <p><a href="https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event_registration.html?sco-id=148952444">https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event_registration.html?sco-id=148952444</a></p> <p>#2025DCSADOD</p>
<p><b>August, 12</b></p>	<p>Don't let the clock strike zero without registering for the 2025 DCSA Security Conference for DOD. Sign up today!</p> <p><a href="https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event_registration.html?sco-id=148952444#2025DSCDOD">https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event_registration.html?sco-id=148952444#2025DSCDOD</a></p>
<p><b>August, 19 - 9:15AM</b></p>	<p>There's still time to register for the 2025 DCSA Security Conference for DOD on August 26-28! The conference is open to .mil and .gov email holders. Register now!</p> <p><a href="https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event_registration.html?sco-id=148952444#2025DSCDOD">https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event_registration.html?sco-id=148952444#2025DSCDOD</a></p>

Facebook/LinkedIn



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Date/Time	Message
<p>July, 8 - 8:00 AM</p>	<p>Calling all security professionals and clearance holders! The virtual 2025 DCSA Security Conference for DOD will be held August 26-28.</p> <p>This year's theme, "Mission and Security Integration: Safeguarding the Future," emphasizes the importance of aligning DOD mission objectives with integrated security strategies to protect our defense personnel, technologies, and equipment, and warfighters. Make sure you are one of the 3,000 security professionals attending this key event.</p> <p><a href="https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event_registration.html?sco-id=148952444">https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event_registration.html?sco-id=148952444</a></p> <p>#2025DSCDOD</p>
<p>July, 15</p>	<p><b>Only one month left!</b></p> <p>Register now for the virtual 2025 DCSA Security Conference for DOD August 26-28. This year's theme, "Mission and Security Integration: Safeguarding the Future," emphasizes the importance of aligning DOD mission objectives with integrated security strategies to protect our defense personnel, technologies, and equipment, and warfighters. Make sure you are one of the 3,000 security professionals attending this key event.</p> <p><a href="https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event_registration.html?sco-id=148952444">https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event_registration.html?sco-id=148952444</a></p>
<p>July, 22 - 8:00 AM</p>	<p><b>IT'S A BIRD! IT'S A PLANE! IT'S...</b></p> <p>Your opportunity to register for the virtual 2025 DCSA Security Conference for DOD August 26-28!</p> <p>This year's theme, "Mission and Security Integration: Safeguarding the Future," emphasizes the importance of aligning DOD mission objectives with integrated security strategies to protect our defense personnel, technologies, and equipment, and warfighters. Make sure you are one of the 3,000 security professionals attending this key event.</p> <p><a href="https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event_registration.html?sco-id=148952444">https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event_registration.html?sco-id=148952444</a></p> <p>#2025DSCDOD</p>

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<p>July, 29</p>	<p><b>DON'T LET THIS OPPORTUNITY PASS YOU BY!</b></p> <p>This year's theme, "Mission and Security Integration: Safeguarding the Future," emphasizes the importance of aligning DOD mission objectives with integrated security strategies to protect our defense personnel, technologies, and equipment, and warfighters. Make sure you are one of the 3,000 security professionals attending this key event.</p> <p><a href="https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event_registration.html?sco-id=148952444">https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event_registration.html?sco-id=148952444</a></p>
<p>August, 5 - 2:00 PM</p>	<p><b>DOWN THE STRETCH WE COME!</b></p> <p>If you are a security professional or clearance holder with a .mil or .gov email, click here to register for the virtual 2025 DCSA Security Conference for DOD that will be held on August 26-28! This year's theme, "Mission and Security Integration: Safeguarding the Future," emphasizes the importance of aligning DOD mission objectives with integrated security strategies to protect our defense personnel, technologies, and equipment, and warfighters. Make sure you are one of the 3,000 security professionals attending this key event.</p> <p><a href="https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event_registration.html?sco-id=148952444">https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event_registration.html?sco-id=148952444</a></p>
<p>August, 12</p>	<p><b>ONLY TWO WEEKS LEFT!</b></p> <p>Register today for the virtual 2025 DCSA Security Conference for DOD August 26-28!</p> <p>This year's theme, "Mission and Security Integration: Safeguarding the Future," emphasizes the importance of aligning DOD mission objectives with integrated security strategies to protect our defense personnel, technologies, and equipment, and warfighters. Make sure you are one of the 3,000 security professionals attending this key event.</p> <p><a href="https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event_registration.html?sco-id=148952444">https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event_registration.html?sco-id=148952444</a></p>

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August, 19 - 2:00 PM

### TIME IS RUNNING OUT!

Register now for the virtual 2025 DCSA Security Conference for DOD on August 26-28. This year's theme, "Mission and Security Integration: Safeguarding the Future," emphasizes the importance of aligning DOD mission objectives with integrated security strategies to protect our defense personnel, technologies, equipment, and warfighters. Make sure you are one of the 3,000 security professionals attending this key event.

Don't let this opportunity pass you by. Sign up today!

[https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event\\_registration.html?sco-id=148952444](https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event_registration.html?sco-id=148952444)

#2025DSCDOD

## Intranet Portal and Resources



### Add the banner graphic featuring conference related information to your website.

Promote conference related materials, information, and updates through your internal and external websites

**Write about the 2025 DSC-DOD...** Share information via email distribution lists, newsletters, announcements, social media, etc. For messaging ideas, use the language featured in the sample table below or read more about the 2025 DSC-DOD via this link and create your own:

<https://securityawareness.usalearning.gov/security-conference/index.html>

**Newsletter, Announcement, or Website Language Tip:** Consider "featuring" items of special interest based on relevant activities and events specific to your audience.

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## Sample Newsletter, Announcement, or Website Language

The 2025 DCSA Security Conference for DOD will be held on August 26-28!

Registration opens July 8. This year's conference theme "Mission and Security Integration: Safeguarding the Future," emphasizes the importance of aligning DOD mission objectives with integrated security strategies to protect our defense personnel, technologies, equipment, and warfighters.

The agenda will include policy change and implementation updates on topics such as insider threat, personnel security vetting, controlled unclassified information, and more. The conference is open in .gov and .mil email holders.

Find out more and register at the following link:

[https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event\\_registration.html?sco-id=148952444](https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event_registration.html?sco-id=148952444)

Space is limited to 3,000 attendees.

*There is still time to register for the 2025 DCSA Security Conference for DOD. Security professionals from across the globe are invited to attend. Secure your space now. Read more about this year's conference and register at the following link:*

[https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event\\_registration.html?sco-id=148952444](https://cdse-events.acms.com/content/connect/c1/7/en/events/event/shared/148952478/event_registration.html?sco-id=148952444)

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